

***NORMAL
PEOPLE
DON'T CHANGE
THE WORLD***

***WE'RE THE BIGGEST
INDEPENDENT
INNOVATION CAMPUS
OF BRAZIL***

GENTE
NORMAL
NÃO MUDA
O MUNDO

ONVO
LAB





elis
elis
elis
ONOVOLAB

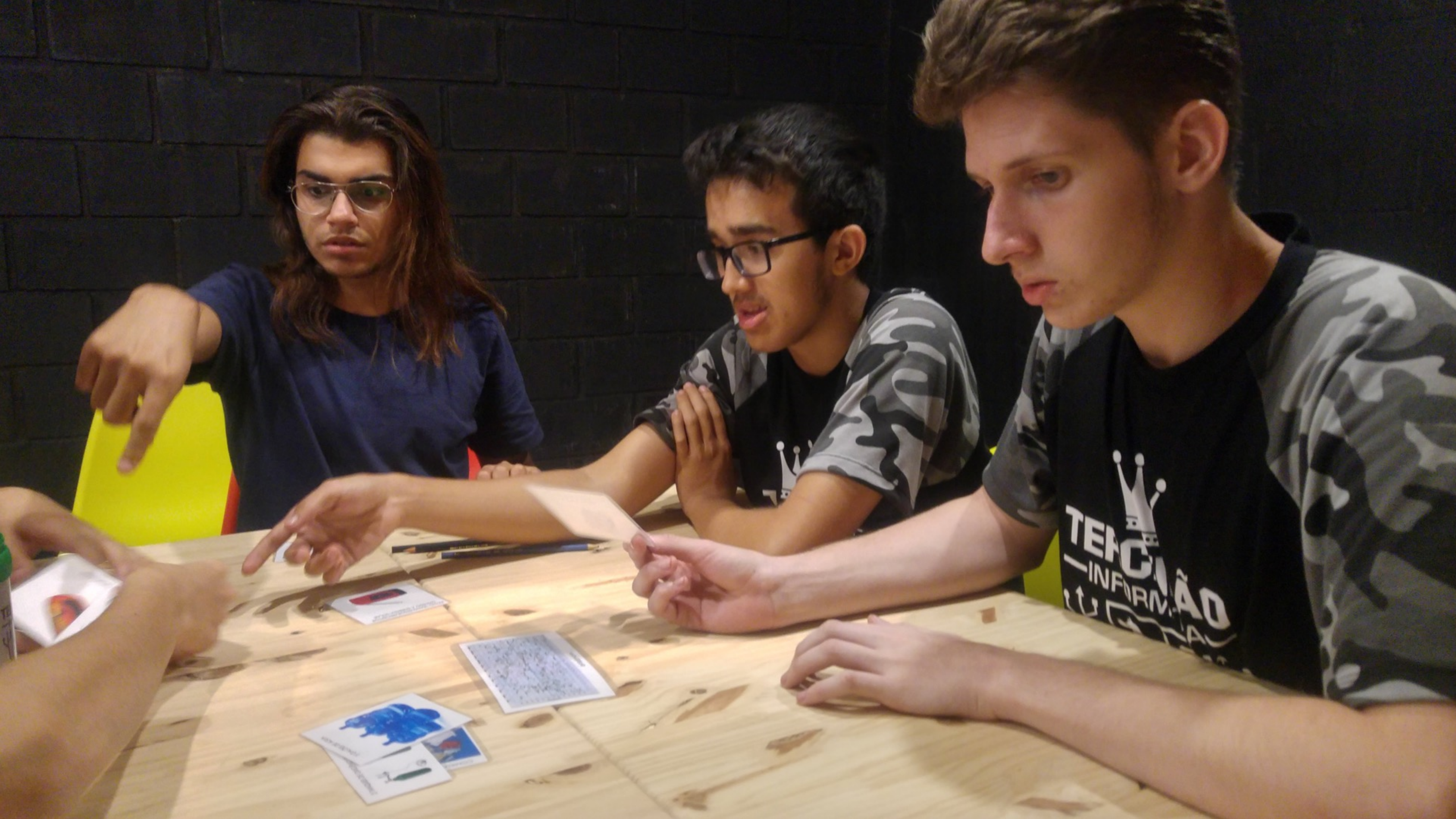
GENTE
NORMAL
NAO MUDA
O MUNDO



INAUGURAÇÃO EM JANEIRO DE 2018









INFLUENTIAL JOURNALISTS, ECONOMISTS AND PUBLIC FIGURES AFFIRM WE'RE DOING A GREAT JOB

 **Ricardo Amorim** 2 h • 🌐

Para transformar o país rapidamente,
precisamos de milhares de exemplos como
esses. **#inovacao #aaa**
<http://owl.li/LaFV30itg0J>



⚡ ESTADÃO
A primeira safra de startups de São Carlos -
Link - Estadão

 Curtir  Comentar  Compartilhar

 Escreva um comentário...  




CNS

THE VOICE
OF THE BRAZILIAN
SERVICE SECTOR

**"WE MUST UNLOCK THE
ENORMOUS POTENTIAL OF OUR
ECONOMIC COOPERATION"**

PRESIDENT XI JINPING

BRICS SUMMIT 2018



CNS

PRESENTS

BRAZIL
AS A SERVICE

ENVISIONED BY



ANDERSON CRIATIVO

CO-FOUNDER AND CEO

ONOVOLAB CO-INNOVATION CENTER

CRIATIVO@ONOVOLAB.COM



WE'RE CO-INNOVATORS

BRAZIL AS A SERVICE INITIATIVE

Created by CNS
to orchestrate the Brazilian
innovation ecosystem

WE FOCUS ON FOSTERING THE SERVICE SECTOR

5-YEAR GOALS

**SUPPORT
WORKFORCE
SHIFT**

**IMPROVE
BUSINESS
ENVIRONMENT**

**HELP
STARTUPS
GO GLOBAL**

BRAZIL AS A SERVICE | INNOVATION ROADMAP



5-YEAR GOALS

SUPPORT
WORKFORCE
SHIFT

IMPROVE
BUSINESS
ENVIRONMENT

HELP
STARTUPS
GO GLOBAL

MACRO ACTIONS

INSPIRE
YOUTH

SUPPORT
STARTUPS

UPDATE THE
GOVERNMENT

INTERNATIONAL
CO-INNOVATION

STRATEGIC AREAS

NEW
LIFE

NEW
SCI

NEW
BIZ

15 KEY SECTORS

NEW HEALTH
NEW EDUCATION
TRANSPORTATION
TOURISM & FLOW ECONOMY
E-SPORTS

NEW SPACE
BIOTECH
GENOMICS
NEW MATERIALS
SUSTENTECH

AGRITECH
LOGISTICS
INFRASTRUCTURE (EX. BASIC SANITATION)
CONSTRUTECH
FINTECH

CORE TECHNOLOGIES TO SUPPORT THE NEW ECONOMY

ARTIFICIAL INTELLIGENCE BIG DATA INTERNET OF THINGS BLOCKCHAIN MIXED REALITIES CONNECTIVITY ANALYTICS
NEW PAYMENTS CYBER SECURITY CLOUD COMPUTING HARDWARE WEARABLES MOBILITY QUANTUM COMPUTING

CHINA + BRAZIL CO-INNOVATION SYNERGY

Walking Together

China
2025



Brazil
As a Service



baas.cnservicos.org.br

CNS
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SERVICE
SECTOR